



2025 Sponsorship Packages:

- Gold, Silver, Bronze & Friends
 - Steeplechase
 - Junior Handler
 - Lunch
 - Ribbons & Awards
- Breed or 'In Memory of' Awards

Dear Prospective Sponsor:

The Red Barn Event Centre is thrilled to once again host the 5th CKC Summer Spectacular which includes all-breed agility, rally-o, obedience, sprinter, barn hunt and many other special events.

In addition to these prestigious events, the Red Barn Event Centre is a VERY busy dog training facility and competitive dog event centre. Classes are held 7 days/nights a week and almost every weekend is also booked with special events that include: AAC & CKC agility, obedience, rally-obedience, sprinter, scent detection, conformation, wellness events, specialty clubs and pet owner fun days and fundraisers.

ALL of our customers will see your promotional banners and social media marketing.

We have packaged sponsorship opportunities that are described in the following pages. We are also happy to design a sponsorship package that meets your unique needs and marketing objectives.

Thank you for your consideration,

Danielle Choiselat-LeVangie – facility owner

705.331.4278 hardrockdals@bell.net

8464 County Rd 27, Barrie, ON, L4N9C4

www.redbarneventcentre.com

GOLD SPONSORSHIP – ONE available

- Exclusive verbal announcement mentioning your company to the entire audience on each day of the event, and at the awards banquet.
- Opportunity for sponsor to place one small gift item and one piece of promotional material in each of the "swag bags" offered to event participants, volunteers and event organizers.
- Two 1-2 minute videos featuring your product(s) or services (supplied by sponsor for this purpose), professionally filmed onsite at the Red Barn Event Centre prior to the event. The videos would be displayed on the Red Barn Event Centre social media channels, as well as the event website and Facebook pages.
- Your banners (provided by sponsor, up to four in total) displayed on the ring fencing at the event.
- Your logo prominently placed on the podiums for awards and class picture plaques at the event.
- Your 4' x 10' banner (provided by sponsor) displayed **outdoors** at the Red Barn Event Centre for 1 year.
- Your company logo on our CKC Summer Spectacular Banner, displayed at the Red Barn Event Centre for 1 year and at the event.
- Your company logo and hyperlink on all premium lists, judging schedules and on the event website and Facebook pages specific to the event.
- Social media mention for your business on the Red Barn Event Centre Facebook Page (5000 followers) leading up to and after the event
- Complimentary double-size vendor booth at the event in a premium location

Sponsorship Investment Required: \$3000 (\$2000 may be in product).



SILVER SPONSORSHIP – TWO available

- Exclusive verbal announcement mentioning your company to the entire audience on each day of the event, and at the awards banquet.
- Opportunity for sponsor to place one small gift item and one piece of promotional material in each of the "swag bags" offered to event participants and volunteers.
- 5 product features on the Red Barn Social Media channels.
- Your banner (provided by sponsor) displayed on one ring fencing at the event.
- Your company logo on our event banner on display **indoors** at the Red Barn Event Centre for 1 year.
- Your company logo and hyperlink on all premium lists, judging schedules and on the event website and Facebook pages specific to the event.
- Social media mention for your business on the Red Barn Event Centre Facebook Page (5000 followers) leading up to each event
- Complimentary double-size vendor booth at the event

Sponsorship Investment Required: \$2000 (up to \$1 000 may be in product)



BRONZE SPONSORSHIP – FIVE available

- Exclusive verbal announcement mentioning your company to the entire audience on each day of the event, and at the awards banquet.
- Your banner (provided by sponsor) displayed on the ring fencing at the event.
- Your company logo on our event Banner on display **indoors** at the Red Barn Event Centre for 1 year.
- Your company logo and hyperlink on all premium lists, judging schedules and on the event website and Facebook pages specific to the event.
- Social media mention for your business on the Red Barn Event Centre Facebook Page (5000 followers) leading up to each event
- Complimentary vendor booth at the event in a prominent location

Sponsorship Investment Required: \$1000



"Friend Of CKC Summer Spectacular"

- Your company logo and hyperlink on all premium lists, judging schedules and on the event website and Facebook pages specific to the event
- Complimentary vendor booth at the event
- Social media mention for your business on the Red Barn Event Centre Facebook Page (5000 followers) leading up to the event.
- Your company logo on our Event Banner on display **indoors** at the Red Barn Event Centre for 1 year starting.

Sponsorship Investment Required: \$500 (may be in product)



Steeplechase Sponsorship

- Your 4' x 10' banners (provided by sponsor) displayed in the Steeplechase rings during these events. Additional one 4' x 10' banner displayed **indoors** at the Red Barn Event Centre for one year.
- Your logo prominently placed on the podiums for awards and class picture plaques.
- Your company logo on our event Banner on display **indoors** at the Red Barn Event Centre for 1 year.
- Your company logo and hyperlink on all premium lists, judging schedules, event-specific pages on the Red Barn Event Centre website, and on the event page.
- Complimentary vendor booth.
- Sponsorship Investment Required: \$1000



Junior Handler Sponsorship

- Your banners (provided by sponsor) displayed in the Junior Handler area during the event.
- Your company logo on our Sponsor Banner, on display at the Red Barn Event Centre for one year.
- Your company logo and hyperlink on all premium lists, judging schedules and the CKC Summer Spectacular event-specific Facebook page.
- Social media mention for your business on the Red Barn Event Centre Facebook Page (5000 followers) leading up to the event
- Complimentary vendor booth at the CKC Summer Spectacular

Sponsorship Investment Required:

\$1000 (or same value in prize gifts appropriate for Junior Handlers aged 4-16 years)



Awards and Ribbons Sponsorship

- Your banners (provided by sponsor) displayed in the award table area at each event (one banner on display per event). Additional 4' x 10' banner displayed **indoors** at the Red Barn Event Centre for one year.
- Your logo prominently placed on the podiums for awards and class picture plaques.
- Your company logo on our Sponsor Banner, on display at the Red Barn Event Centre for one year.
- Your company logo and hyperlink on all premium lists, judging schedules and on all 3 event-specific Facebook pages.
- Social media mention for your business on the Red Barn Event Centre Facebook Page (5000 followers) leading up to the event
- Complimentary vendor booth at the event

Sponsorship Investment Required: \$2000



Volunteer Swag Bags and Gifts

- Your company logo on our Sponsor Banner on display at the Red Barn Event Centre for 1 year.
- Your company logo on our Volunteer Sponsor Banner on display at the Volunteer Tent.
- Your company logo and hyperlink on all premium lists, judging schedules and on the event websites and Facebook pages.

Sponsorship Investment Required: \$500 or same value in small product for "swag bags" (minimum 150 items).



Volunteer Lunch and Hospitality

- Your company logo on our Sponsor Banner on display at the Red Barn Event Centre for 1 year.
- Your company banner (provided by sponsor) hung in the Volunteer area.
- Your company logo and hyperlink on all premium lists, judging schedules and on the event websites and Facebook pages.

Sponsorship Investment Required: \$600 per day

Sponsor a Breed

- Your club/kennel logo on our Sponsor Banner on display at the Red Barn Event Centre for 1 year.

Sponsor Investment: \$100 - \$500 in cash or prizes awarded directly to breed winners

In Memory of...

- Your company logo on our Sponsor Banner on display at the Red Barn Event Centre for 1 year.

Sponsor Investment: \$100 cash or prize value awarded directly to the winner



Thank You For Your Consideration!

www.RedBarnEventCentre.com

705.331.4278